



Resorts World cruises collaborates with Flying Pigeon Bicycles for the first Bicycle Exhibition at Sea on Genting Dream



Tripartite MOU Signing Ceremony and Memento Exchange between Shan Xing Hai Su (Tianjin) Cultural Communication Centre, Tianjin's Flying Pigeon Group and Resorts World Cruises to launch a series of bicycle exhibition at sea.

20 February 2024 (Singapore) – Resorts World cruises recently signed a tripartite MOU agreement with the Shan Xing Hai Su (Tianjin) Cultural Communication Centre and Tianjin's Flying Pigeon Group Co. Ltd. to launch the first-ever Bicycle Exhibition at Sea on the *Genting Dream*. This collaboration marks a new beginning that will showcase a unique experience at sea, which will combine the initiatives of a leading cruise line and bicycle manufacturer in Asia. Guests will have the rare chance to discover and admire a wide range of Flying Pigeon's classical and latest bicycles, including the "National Treasure Series", which will be showcased on the *Genting Dream* for sailings departing from Singapore on 18, 21, 23 and 25 February 2024.



“Resorts World Cruises is delighted to partner with Tianjin’s Flying Pigeon Group Co. Ltd. and the Shan Xing Hai Su (Tianjin) Cultural Communication Centre to launch the first ever Bicycle Exhibition at Sea on the *Genting Dream*. This collaboration will provide our guests with a rare sneak peek into the world of bicycles by one of China’s leading manufacturers, which will truly be unique and interesting. We look forward to future collaborations and opportunities that will further promote cultural exchanges within the region,” said Mr. Michael Goh, President, Resorts World Cruises.

The “Flying Pigeon” has a long and strong history that date back to the 1950s as one of the key household and leading bicycle brands in the domestic market in China. Renowned for its excellent quality and innovative design, the brand has gained popularity both for the domestic and international export market.

The first-of-a-kind collaboration with Resorts World Cruises pioneers a new and innovative initiative at sea for the region. As an international cruise line that is homegrown in Asia and headquartered in Singapore, Resorts World Cruises continues to create new milestones, providing unique experiences with exceptional Asian service and hospitality. The *Genting Dream* that is homeport in Singapore offers a series of 2 and 3 Night cruises to popular destinations, including to Kuala Lumpur and Penang in Malaysia, and to Phuket in Thailand.

The first Bicycle Exhibition at Sea will not only showcase the technical advancement and innovative capabilities of the Flying Pigeon Group, but also provide cruising guests with a whole new experience, promoting cultural exchange and mutual learning opportunities between industries and countries that will benefit the public. Be sure not to miss this rare opportunity on the *Genting Dream* and discover a whole new world of bicycle choices and healthy lifestyle living.

For more information or bookings, please visit www.rwcruises.com or email reservations.en@rwcruises.com.



Shan Xing Hai Su (Tianjin) Cultural Communication Centre joined hands with Tianjin’s Flying Pigeon Group and Resorts World Cruises for a Ribbon-Cutting Ceremony to launch the first bicycle exhibition at sea with the Flying Pigeon “National Rite series” on *Genting Dream*.



About Resorts World Cruises

Resorts World Cruises is a newly established luxury and dynamic lifestyle cruise brand that is rich in Asian heritage, offering a personalized cruising lifestyle with diverse international experiences. *Resorts World Cruises – ‘Resorts Cruising at Sea’* aims to redefine the cruising experience altogether by providing exciting and unique offerings, a variety of accommodations, including the world-class luxury accommodation, “The Palace” – a luxury ship-within-a ship private enclave with butler and its own service exclusive restaurant, sundeck, gym, spa and other facilities.

Resorts World Cruises is a brand extension of “Resorts World”, a global brand with over 46 properties in 8 countries and 4 continents. Resorts World properties attract over 80 million visitors a year and has over 30,000 employees. The latest property to open is US\$ 4.3 billion Resorts World Las Vegas in 2021.

Resorts World Cruises debut on 15 June 2022 in Singapore and Kuala Lumpur (Port Klang) with the operations of the luxurious 3,352 passenger and 150,695 gross ton *Genting Dream*. Starting 10 March 2023, the 1,856 passenger and 75,338 gross ton *Resorts World One* commenced her first homeport deployment in Hong Kong. With the inception of *Resorts World Cruises*, the brand aims to position itself as the leading cruise line in the region for Asian sourced markets, providing the highest standards in cruise experience, safety and precautionary measures.

Published by:
Resorts World Cruises' Corporate Communications
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