

International Superstar Fan Bingbing Arrives in Singapore to Launch Genting Dream's Maiden Voyage to Melaka

The all-new 2 Night Cruise to Melaka departs weekly on Sundays from Singapore with exciting shore excursions at the UNESCO World Heritage city.



Ms. Fan Bingbing officially launched the Genting Dream maiden 2 Night Cruise to Melaka: (Left to Right) Ms. Ng Hwee Lin, Deputy Director of Cruise Development Policy & Planning Group, Singapore Tourism Board; Mr. Michael Goh, President, Resorts World Cruises; Ms Fan Bingbing and Melaka Chief Minister, YAB Datuk Seri Utama Ab Rauf bin Yusoh.

10 November 2024 (Singapore) – Resorts World Cruises, the *'World-Class Cruise Line that Knows Asia Best'*, is pleased to have international celebrity, Ms. Fan Bingbing, make a special appearance today on the *Genting Dream* to launch the cruise ship's maiden 2 Night Cruise to Melaka from Singapore. In conjunction with this, Ms. Fan Bingbing, who is also the Visit Melaka 2024 Ambassador, was onboard the *Genting Dream* to hold a special media press conference, as well as a meet and greet session with the fans and passengers cruising to Melaka for the inaugural sailing.

At the launch ceremony, Resorts World Cruises President, Mr. Michael Goh and the crew of the *Genting Dream* welcomed Ms. Fan Bingbing on the ship, together with Melaka Chief Minister, YAB Datuk Seri Utama Ab Rauf bin Yusoh and representatives from the Singapore Tourism Board for this special celebratory event. Ms. Fan Bingbing officiated the launch of the 2 Night Melaka Cruise, sharing some of her fond memories of visiting Melaka and its various attractions and amazing local delicacies.

“We are delighted to have Ms. Fan Bingbing with us on the Genting Dream in Singapore to flag off our first cruise to Melaka that departs weekly on Sundays. Her presence today creates another exciting and memorable experience for our cruising passengers today, as they not only get to meet an international superstar, but also personally hear her experiences visiting Melaka as an ambassador of the city”, said Mr. Michael Goh, President of Resorts World Cruises. *“We would also like thank the Melaka Chief Minister and its ministries and authorities, as well as the various attraction owners for their continuous support,”* he added.

Guests embarking the *Genting Dream* from Singapore will now have additional and exciting itinerary options to cruise from Singapore with the all-new 2 Night Melaka Cruise departing on Sundays, complementing the 3 Night Phuket Cruise and 3 Night Penang – Kuala Lumpur Cruise departing on alternate Tuesdays and the 2 Night Weekend High Seas Cruise departing on Fridays.

“We congratulate Resorts World Cruises on their new itinerary from Singapore to Melaka,” said Ms Jacqueline Ng, Director, Cruise, Singapore Tourism Board. *“This latest itinerary is testament to the commitment of our cruise industry in delivering new experiences to meet the growing demands of regional and global cruise passengers.”*

Melaka offers a vibrant kaleidoscope of cultures and rich heritage, including ancient landmarks, historical buildings, family attractions, and mouth-watering cuisines. Enjoy Melaka’s unique and popular delicacies at well-known local eateries, such as the famous chicken rice ball, durian cendol, local cakes, pineapple tarts, traditional snacks and more. Visitors can also explore iconic sights, including the remains of the A’Famosa Fort, St Paul Church, the Baba & Nyonya Heritage Museum, Cheng Ho Cultural Museum and the 15th century historic water well built for the Ming Princess Hang Li Poh. With a 12-hour port stay time in Melaka, guests can also enjoy Kuala Lumpur shore excursions with ample time before boarding the ship.

For more information or bookings, please visit www.rwcruises.com or email reservations.en@rwcruises.com; or contact your local appointed travel agents.

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Mr. Michael Goh, President, Resorts World Cruises (right) presented a special Genting Dream memento to Ms Fan Bingbing (centre) in the presence of the Melaka Chief Minister, YAB Datuk Seri Utama Ab Rauf bin Yusoh (left) during the maiden 2 Night Melaka Cruise from Singapore.



Fan Bingbing on the Genting Dream for the 2 Night Melaka Cruise special launch ceremony.