

Resorts World Cruises celebrates maiden arrival of the *Genting Dream* in Melaka

- Promoting Melaka as a cruise hub with the 2 Night Cruise from Singapore to Melaka.
- Contributing towards the growth of Melaka's inbound tourism with a potential of 200,000 cruise passengers annually.



Melaka Chief Minister, Datuk Seri Ab Rauf Yusoh presenting a special memento to Resorts World Cruises President, Mr. Michael Goh on *Genting Dream*'s maiden arrival into Melaka on 11 November 2024.

11 November 2024 (Melaka) – Resorts World Cruises, the 'World-Class Cruise Line that Knows Asia Best' is pleased to celebrate today the first arrival of *Genting Dream* in Melaka. The 4,500-passenger capacity cruise ship departs weekly on Sundays from Singapore to offer the brand new 2 Night Melaka cruise. International celebrity and Visit Melaka Year 2024 Ambassador, Ms Fan Bingbing was in Singapore yesterday to flag off the maiden voyage and today the city of Melaka welcomed the ship with great fanfare for her inaugural arrival.

Disembarking guests were greeted by a special and colourful traditional performance with the Melaka Chief Minister, Datuk Seri Ab Rauf Yusoh welcoming guests to the city of Melaka. In conjunction with this milestone event, the Melaka government also held a special ceremony at the modern Immigration, Customs, Quarantine and Security Complex (ICQS Complex). To commemorate the inaugural arrival of the *Genting Dream*, Resorts World Cruises President, Mr. Michael Goh and the Melaka Chief Minister held a special memento exchange at ICQS.

For the first call to Melaka, the Melaka Tourism and the various attractions owners, including the Melaka River Cruise, Taming Sari Tower, the History and Ethnography Museum and



Encore Melaka had collaborated with Resorts World Cruises to showcase these exciting places of interest with special shore excursion packages for disembarking guests.

“On behalf of Resorts World Cruises, we are excited to have our Genting Dream cruise ship arrive in Melaka today and provide our guests with a new and exciting destination. Melaka has so much to offer as a tourist destination and we are committed towards developing the growth of inbound cruise passengers, which will ultimately contribute further to the success of the Visit Melaka 2024 campaign”, said Mr. Michael Goh, President, Resorts World Cruises. *“We would once again like to extend our sincere appreciation to the Melaka government and its various tourism and authority bodies, as well as the private sectors for their support and in making this first deployment a success”,* he continued.

“The Melaka state government remains highly committed to offering a variety of exciting shore excursion packages for the guests of the Genting Dream. I am confident that the weekly arrival of the Genting Dream in Melaka will not only boost the local state tourism economy, but also strengthened Melaka’s position as a key cruising destination for more international cruise lines,” said Datuk Seri Ab Rauf Yusoh, Melaka Chief Minister.

Upon arriving at the Melaka ICQS, disembarking guests can immediately enjoy a variety attractions within walking distance. It is a pleasant short 15-minute walk to the heart of Melaka, a UNESCO World Heritage Site featuring the red colonial buildings of the Dutch Square and the famous Jonker Street, known for its excellent shopping, dining and entertainment. Passengers can also choose to take the Melaka River boats next to the ICQS Complex to see the historic port city with buildings influenced by the Portuguese, Dutch and English era, mural artworks, parks and colourful shops on both sides of the riverbank.

In addition, guests can also visit the History and Ethnography Museum located inside the Stadthuys building, built during the Dutch Malacca administration period in 1650. The historical section of the museum displays the history of Malacca since the 1400s with the ethnography section portraying the lifestyle and culture of various local communities and traditional collections. Alternatively, get a breath-taking 360 degrees view of the city of Melaka on the Taming Sari Tower. Guests would not also want to miss the Encore Melaka Theatre, a state-of-the-art theatre with a 360-degree rotating auditorium and a 240-meter-long stage. It offers an immersive and innovative art production that will surely entertain you and leave a lasting and memorable impression.

All these amazing shore excursions at Melaka are available for bookings on the Genting Dream.

For more information or cruise package bookings, please visit www.rwcruises.com or email reservations.en@rwcruises.com; or contact your local appointed travel agents.

