

## A New Era Begins with the Grand Return of StarCruises and Dream Cruises.

- *Resorts World Cruises proudly reverts to the two iconic and legendary brands that shaped the Asian cruise industry for the past 30 years.*
- *Cruise ship Resorts World One rename Star Navigator to join Star Voyager under StarCruises, and Genting Dream under Dream Cruises.*



**Resorts World Cruises' fleet to undergo brand transitions to StarCruises and Dream Cruises.**

**26 February 2025 (Singapore)** – Resorts World Cruises is proud and excited to announce the grand return of two of Asia's most iconic and legendary cruise brands – **StarCruises** (a refreshed take on the previous Star Cruises brand) and **Dream Cruises**. The Resorts World Cruises brand was used temporarily to restart cruising in Asia post Covid, and will be reverting to its original roots, which span over the last 30 years. The brand transition period will take approximately 3 months with the renewed ambition to reinforce StarCruises and Dream Cruises as pioneers of the Asian and global cruising industry.

Launched in June 2022, Resorts World Cruises has successfully welcomed close to 2 million passengers to date, setting the foundation for this momentous transformation. Now, as part of this historic revival, our fleet will transition under both iconic brands:-

- The *Resorts World One* cruise ship will be renamed *Star Navigator*, joining *Star Voyager* under the StarCruises banner.
- *Genting Dream* will continue under the Dream Cruises brand.

The transformation goes beyond a name change, as it is a declaration of excellence, innovation, and commitment to redefining cruising in Asia with unique, refreshed cruising experiences tailored to different markets.



### **StarCruises**

With a rich legacy of over 30 years, the original Star Cruises name will be revitalized as **StarCruises**, bringing a modern, vibrant, and innovative approach that will deliver a lifestyle-driven cruising experience to new generations across the region. The refreshed StarCruises brand represents:-

- Affordable yet premium lifestyle cruising.
- Vibrant onboard entertainment, world-class dining and themed experiences.
- Mid-sized ships (about 2,000-passengers) for a more intimate and accessible voyage.
- Short port intensive itineraries for domestic and Fly-Cruise passengers.

*Star Navigator* will begin four 4-night sailings from Singapore on 7 March 2025 to Krabi and Penang, before being deployed to Taiwan for an exclusive 8-month operational period starting 28 March. During this eight month, she will offer diverse itineraries that connect Taiwan's scenic coastlines with various destinations in Japan and South Korea, allowing guests to experience cherry blossoms in spring, vibrant summer seascapes, and stunning autumn foliage. *Star Voyager* will set sail on 26 March 2025, from multiple seasonal homeports in Singapore, Jakarta, Melaka, Bangkok, and Ho Chi Minh, with more cities to be added.

### **Dream Cruises**

**Dream Cruises** will introduce a new era of luxury cruising, tailored for travellers seeking world-class service, premium amenities, and unparalleled elegance. Dream Cruises represents:

- A sophisticated and indulgent onboard experience.
- Spacious ships with over 3,000-passenger capacity.
- Vibrant onboard entertainment, world-class dining and themed experiences.
- Luxury Fly-Cruise itineraries for the modern explorer

*Genting Dream*, the flagship of Dream Cruises, will be homeported in Singapore all year round, offering itineraries to Malaysia and Thailand, perfect for travellers who seek a seamless combination of a Singapore city stay and an opulent cruise escape to the region.

By clearly differentiating StarCruises and Dream Cruises, the brands will cater to distinct segments while reinforcing their leadership in the Asian cruise industry. This transition marks an exciting step forward, reflecting the brands' commitments to delivering exceptional world-class cruise experiences that cater to a diverse range of travellers.