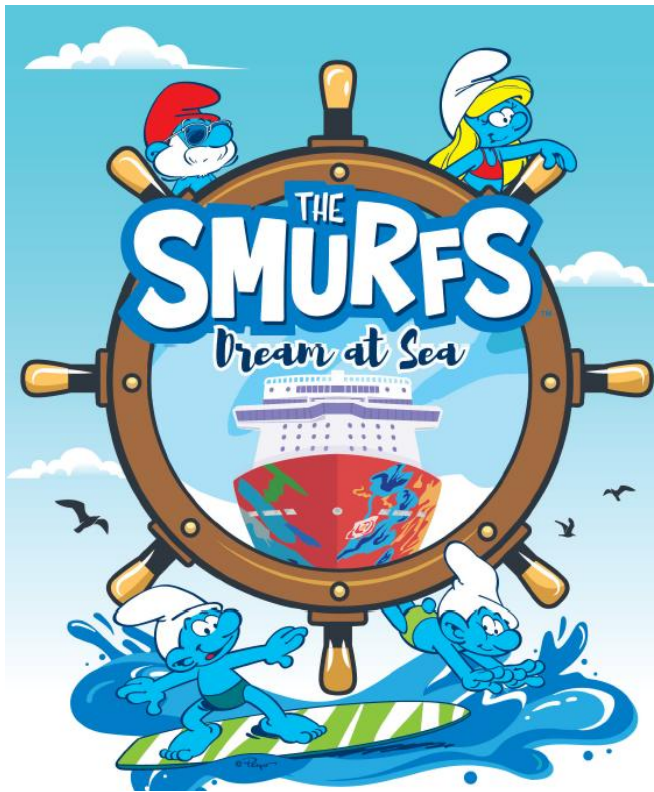


Dream Cruises Presents “The Smurfs Dream at Sea” – A Smurf-Tastic Holiday Adventure Onboard *Genting Dream*

Beloved blue characters come to life with a live show, themed dining, creative workshops and festive fun at sea from 21 November 2025 to 20 January 2026.



21 November 2025 – 20 January 2026: It gets bluer on *Genting Dream* as The Smurfs come aboard for a magical holiday at sea!

chance to meet your favourite characters - including **Papa Smurf, Smurfette, Clumsy and Brainy.**

*“We are thrilled to bring ‘The Smurfs Dream at Sea’ experience to life aboard *Genting Dream*, just in time for the year end school holidays,” said **Michael Goh, President of StarDream Cruises.** “This joint collaboration is part of our ongoing commitment to create unforgettable themed experiences at sea. With beloved characters, interactive programs and festive programming for all ages, this is the perfect opportunity for multi-generational families to celebrate the festive season together while exploring Southeast Asia in comfort and discovering new and unique experiences.”*

Highlights of “The Smurfs Dream at Sea” include:

- **The Smurfs Musical Show**

Watch your favourite characters - Papa Smurf, Smurfette, Clumsy and Brainy come to life in a 30-minute live stage musical show at the Zodiac Theatre, featuring music, laughter and magical storytelling.



- **The Smurfs Characters High Tea Sessions**
Dine with The Smurfs and enjoy exclusive character-themed meals complete with photo opportunities and surprise appearances.
- **The Smurfs Chef Kitchen**
Kids can don their aprons for a fun and interactive culinary session where The Smurfs-inspired treats come to life.
- **The Smurfs Movie Marathon & Cartoon TV Series Screenings**
Enjoy movie nights in the ship's public viewing areas or cozy up with in-cabin screenings featuring a lineup of The Smurfs movies and popular TV cartoon series.
- **Creative & Interactive Workshops**
Children can unleash their creativity with activities including **The Smurfs Art Attack, Face Painting & Balloon Sculpting, The Smurfs Storytime** and **Guess The Smurfs Berries Contest** - a fun-filled game designed especially for young cruisers.
- **The Smurfs Dance Foam Party**
Get ready to dance away at the Zouk Beach Club, where The Smurfs take centre stage for a high-energy family foam party.
- **The Smurfs Retail Souvenirs & Giveaways**
Children participating in themed programs will receive exclusive The Smurfs stickers, with the added opportunity to purchase limited-edition The Smurfs retail souvenirs.

With school holidays and festive celebrations on the horizon, “**The Smurfs Dream at Sea**” offers the perfect opportunity for families to create lasting memories together on the open seas. Whether it's a quick weekend escape or a full holiday celebration, Dream Cruises' *Genting Dream* delivers endless entertainment, comfort and joy for all ages.

For more information or cruise booking, please visit www.StarDreamCruises.com

About THE SMURFS™

Blue and cute, standing only three apples high, the Smurfs value team spirit, tolerance, fun, working together and respect for nature. They might be hard to tell apart at first, however, each Smurf has his or her own particularity. They live in a village full of mushroom-shaped houses, hidden in the heart of a magic forest where few people venture to go. Born in a comic book in 1958, Peyo's little blue characters have been spreading happiness and entertaining kids and families for generations. The Smurfs animated series (2021) is airing worldwide on Nickelodeon on local free-to-air channels and is available on Netflix. A new Smurfs movie produced and distributed by Paramount Pictures/Nickelodeon Animation and starring Rihanna as Smurfette was released in July 2025 in theatres worldwide.

ABOUT PEYO COMPANY

Peyo Company is an entertainment entity proudly promoting and perpetuating Peyo's work and legacy of creating stories and experiences across the world. Peyo Company is the brand name of IMPS and Lafig Belgium, the worldwide rights holders for all the properties created by Pierre Culliford, aka Peyo. It was founded in Belgium by Peyo's daughter, Véronique Culliford and regroups all commercial and creative activities linked to Peyo's creations, among which Johan & Peewit, Benny Breakiron, and the beloved iconic blue characters, The Smurfs. Peyo Company regroups four activities managed by four sub-entities:





- Peyo Licensing is the global licensor of Peyo's brands for Consumer Products, Book Publishing and Location-Based Entertainment.
- Peyo Distribution manages the global distribution of the audiovisual content and music catalogues.
- Peyo Productions oversees the productions of new audiovisual content.
- Peyo Creations is the creative entity making new artworks and comics.

StarDream Cruises: The Cruise Line that Knows Asia Best.

Officially launched on 26 March 2025, **StarDream Cruises** combines over three decades of cruising expertise, ushering in a new era of extraordinary voyages across Asia and beyond. The cruise line introduces two iconic brands — **StarCruises** and **Dream Cruises** — each offering a distinct experience that honours the legacy of their predecessors while elevating the standard for world-class cruising in Asia.

StarCruises brings affordable, lifestyle-driven cruising to the Asian market with intimate, mid-sized ships that accommodate up to 2,000 guests, offering a more personal cruising experience across Southeast and East Asia aboard the *Star Voyager* and *Star Navigator* cruise ships. Meanwhile, **Dream Cruises** redefines luxury cruising with expansive ships that cater to more than 3,000 guests, offering exclusive privileges and premium amenities. The *Genting Dream*, Dream Cruises' flagship, is homeported in Singapore year-round, sailing to various destinations in Malaysia and Thailand.

With decades of experience in hospitality and cruising, StarDream Cruises is set to redefine the cruise experience, catering to a diverse range of markets, offering tailored experiences that appeal to various demographic segments.

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