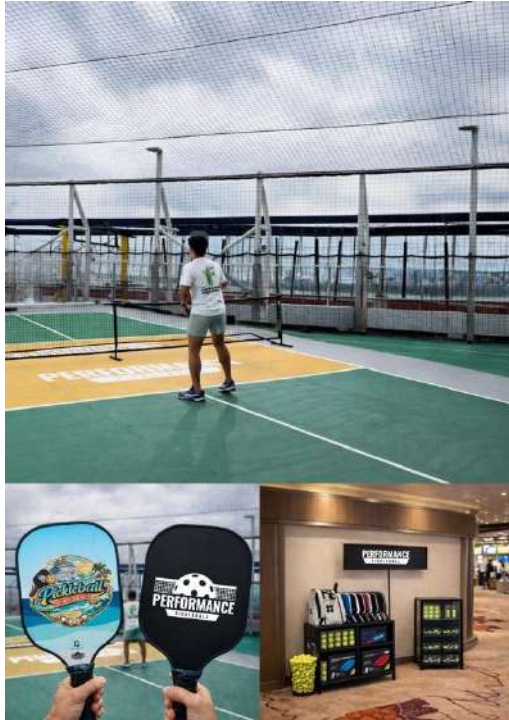


Dream Cruises Partners with Performance Pickleball to Introduce Pickleball at Sea on *Genting Dream*

Pickleball at Sea by Dream Cruises x Performance Pickleball from 3 - 6 February 2026.



3 – 6 Feb 2026: Performance Pickleball brings an unlike-any-other experience to *Genting Dream*.

9 January 2026 (Singapore) – Dream Cruises is teaming up with **Performance Pickleball**, a concept by Umeus Group and also Singapore’s #1 Pickleball Club, to launch an exclusive Pickleball clinic at sea onboard the cruise ship ***Genting Dream*** from **3 - 6 February 2026**.

As Singapore's leading force in the growth of pickleball, Performance Pickleball is the country's first indoor-sheltered club, the first to introduce smart and cushioned courts, and the pioneer of Singapore's first mobile professional courts. The club has not only led the way but also redefined how and where the sport is played, spearheading landmark city activations and setting the benchmark for courts, coaching, community and innovation. This collaboration with Dream Cruises marks its latest milestone : the **first-ever pickleball-at-sea experience**.

Departing from Singapore on a 3 Night Cruise to Phuket, this first-ever **Dream Cruises x Performance Pickleball** collaboration will feature **Performance Pickleball’s professional mobile court, celebrated introductory clinics by Performance Pickleball’s highly trained coaches, and a curated range of retail offerings for players of all levels**, bringing an unparalleled pickleball experience and an EPIC sporting buzz to Asia’s favourite cruise ship — all while surrounded by stunning ocean views and world-class entertainment.

*“Pickleball is one of the fastest-growing sports in the world, and we’re excited to bring that energy onto *Genting Dream*. This partnership between Dream Cruises and Performance Pickleball allows us to champion active, meaningful travel experiences while showcasing our Pickleball facilities at sea. Whether you’re a first-timer or a seasoned player, this sailing invites guests to learn, play and discover the joy of Pickleball in a truly unique setting — surrounded by ocean views, world-class entertainment and warm hospitality,”* said **Michael Goh, President, StarDream Cruises**.

“From our very first court in Singapore to our smart and mobile facilities, Performance Pickleball has always been about breaking boundaries and creating extraordinary experiences for our community,” said **Jeremy and Jeovanne, Founders of Umeus Group and Performance Pickleball**. *“Partnering with Dream Cruises allows us to take*

the sport to the next frontier — literally at sea — and share the joy of pickleball with a new audience in an unforgettable setting,”

In 2026, Singapore will host the first-ever Epic World Championship (30 April – 4 May), a landmark four-day tournament for amateur players supported by the Singapore Tourism Board. Ahead of this milestone event, the debut **Dream Cruises x Performance Pickleball** sailing offers guests an unparalleled chance to sharpen their game before the global spotlight turns to the region.

Building on this momentum and a shared passion for movement and connection, the special 3 Night sailing creates a highly sought-after opportunity to experience pickleball through Performance Pickleball’s recognised coaches, industry-leading programmes and curated range of retail offerings. Beyond learning the game, this experience immerses guests in the vibrant Pickleball community — offering memorable moments both on and off the court throughout the three-night voyage.

Participants may sign up at the “Box Office Counter” on Deck 6 to join and it’s FREE. Limited slots available — first come, first served.

More Than a Game — Your EPIC Getaway at Sea

Between pickleball sessions, guests can immerse themselves in the rich array of entertainment and experiences onboard *Genting Dream*. Thrill-seekers can take on the **waterslides and rope course** with panoramic ocean views, while those looking to unwind can relax and **rejuvenate at The Spa or stay active at the fitness centre**.

Evenings come alive with Broadway-style theatrical shows, and families can enjoy next-level fun at glow bowling, VR attractions, arcades, kids clubs and a full line-up of family-friendly activities. Also, browse duty-free boutiques offering everything from fashion to fragrances.

Food lovers will be spoilt for choice with over 35 dining venues onboard, featuring certified Halal options, Vegetarian and Jain selections, as well as a spectacular range of international cuisines. From authentic Asian comfort favourites to sizzling grills, premium seafood and indulgent sweet treats, every meal becomes a flavourful part of the journey.

For more information on Dream Cruises sailings, please visit www.StarDreamCruises.com or contact our local preferred travel agents.

StarDream Cruises: The Cruise Line that Knows Asia Best.

Officially launched on 26 March 2025, **StarDream Cruises** combines over three decades of cruising expertise, ushering in a new era of extraordinary voyages across Asia and beyond. The cruise line introduces two iconic brands — **StarCruises** and **Dream Cruises** — each offering a distinct experience that honours the legacy of their predecessors while elevating the standard for world-class cruising in Asia.

StarCruises brings affordable, lifestyle-driven cruising to the Asian market with intimate, mid-sized ships that accommodate up to 2,000 guests, offering a more personal cruising experience across Southeast and East Asia aboard the *Star Voyager* and *Star Navigator* cruise ships. Meanwhile, **Dream Cruises** redefines luxury cruising



with expansive ships that cater to more than 3,000 guests, offering exclusive privileges and premium amenities. The Genting Dream, Dream Cruises' flagship, is homeported in Singapore year-round, sailing to various destinations in Malaysia, Thailand and Indonesia.

With decades of experience in hospitality and cruising, StarDream Cruises is set to redefine the cruise experience, catering to a diverse range of markets, offering tailored experiences that appeal to various demographic segments.

About Umeus Group

Umeus is a multi-brand group building and scaling community-driven brands in sports, wellness, and lifestyle. Its portfolio includes Performance Pickleball, Rejuuv, LGFG and more, collectively engaging more than 37,000 members through physical spaces, experiences, and products.

