StarDream Cruises Wins Best Regional Cruise Experience at BusinessToday Industry Choice Awards 2026

Recognised for bringing together Asian destinations, regional hospitality and distinctive experiences at sea



28 October 2026: StarDream Cruises President, Mr. Michael Goh (Right) accepting the Best Regional Cruise Experience Award at the BusinessToday Industry Choice Awards 2026 held in Kuala Lumpur, Malaysia.

2 November 2026 (Kuala Lumpur, Malaysia) – StarDream Cruises, home to **StarCruises and Dream Cruises**, has been named **Best Regional Cruise Experience** at the **BusinessToday Industry Choice Awards 2026**, held in Kuala Lumpur, Malaysia recently. The awards recognise excellence and innovation across industries, with winners voted by industry professionals, business leaders and the wider business community.

> *"On behalf of StarDream Cruises, we are honoured to receive the Best Regional Cruise Experience award. As a homegrown cruise brand with more than 30 years of experience in Asia, we remain committed to bringing travellers closer to the region's diverse destinations, cultures and experiences. We thank our guests, travel partners and team members for their continued trust and support as we continue to make cruising an appealing way to discover the region,"* said **Michael Goh, President of StarDream Cruises**.

StarDream Cruises connects travellers with more than 50 destinations across Asia through its two brands, **StarCruises** and **Dream Cruises**. Combining destination discovery with diverse dining, entertainment and leisure experiences onboard, the cruise line offers travellers a distinctive way to explore the region.

Bringing Malaysia, ASEAN and Beyond Closer by Sea

With a strong regional presence, StarDream Cruises offers a variety of itineraries across Southeast Asia and Northeast Asia, catering to different travel preferences and holiday durations.

Under **Dream Cruises**, flagship *Genting Dream* **sails year-round from Singapore**, with **additional departures from Kuala Lumpur (via Port Klang) and Melaka**. Guests can enjoy a broad range of onboard experiences, while visiting popular destinations such as **Phuket, Bali, Penang, Melaka and other popular ports across the region**.

StarCruises offers a more intimate cruise experience aboard its mid-sized ships, *Star Voyager* and *Star Navigator*, connecting travellers to destinations across Asia. **From Singapore and Kuala Lumpur (via Port Klang),** *Star Voyager* offers itineraries **featuring destinations such as Phuket, Krabi, Pangkor and Langkawi.** Meanwhile, *Star Navigator* **sails year-round from Keelung, with select departures from Kaohsiung, offering cruises to destinations across Japan, South Korea and Hong Kong.**

Beyond the destinations, StarDream Cruises brings the region to life through experiences that reflect its Asian roots while embracing international influences. Guests can enjoy locally inspired programmes, regional culinary offerings and a diverse line-up of onboard entertainment, from signature events such as the ***Red Carpet Gala*** and international productions like ***Forever Broadway***, to special appearances by fitness personality **Amotti** and **K-pop girl group KIIRAS and more**. Together with a variety of themed sailings and activities, these experiences add further excitement and variety to every cruise holiday.

The **Best Regional Cruise Experience** recognition reflects StarDream Cruises' continued efforts to bring together the best of regional exploration and experiences at sea, offering travellers more ways to discover Malaysia, ASEAN and beyond.

For more information and cruise bookings, visit www.StarDreamCruises.com.

StarDream Cruises: The Cruise Line that Knows Asia Best.

StarDream Cruises brings together more than three decades of cruising and hospitality expertise, with a portfolio of voyages across Asia and beyond. The cruise line comprises two iconic brands—**StarCruises** and **Dream Cruises**—each with its own distinctive character and approach to cruising, while carrying forward the heritage and experience of their predecessors.

StarCruises is **centred on exploration, offering a more intimate cruise experience** aboard its mid-sized ships, ***Star Voyager*** and ***Star Navigator***, which accommodate around 2,000 guests. The ships sail across Southeast and Northeast Asia and beyond, providing opportunities for guests to discover a diverse range of destinations.

Alongside this exploration-focused offering, **Dream Cruises brings a more expansive and experiential approach to cruising**, with larger ships accommodating 3,500 guests or more, and a broad range of entertainment, dining, leisure and lifestyle experiences. Its flagship, ***Genting Dream***, is homeported in Singapore year-round, offering itineraries across Southeast Asia.

Across both brands, **The Palace** offers a luxurious **ship-within-a-ship experience**, with spacious suites, **24-hour butler service** and exclusive privileges, providing guests with enhanced comfort, privacy and personalised attention.