



DREAM CRUISES

## **Dream Cruises Celebrates a Decade of Dreams with Year-Long Anniversary Celebration at Sea**



[14 April 2026, Singapore] – Dream Cruises is celebrating its **10th anniversary** with a spectacular year-long **“Decade of Dreams”** celebration aboard its flagship, the **Genting Dream**, commemorating ten remarkable years of delivering unforgettable cruise experiences across Asia.

To mark this milestone, guests can look forward to a series of special and exciting anniversary programmes, themed events, enhanced entertainment and exciting collaborations throughout 2026.

With the *Genting Dream* sailing all year-round from **Singapore** and soon **Kuala Lumpur (via Port Klang from 20 April onwards)**, Dream Cruises offers a variety of **2, 3, 4, and 5 Night** itineraries. Guests can explore fresh destinations such as **Pulau Redang, Koh Samui and Bangkok (via Laem Chabang)**, alongside favourites including **Penang, Phuket and Bali**.

**Phuket and Bali.**

As part of the celebrations, Dream Cruises has launched a **limited-time 10th Anniversary promotion**, offering guests a **Buy One Get One Free deal on all Genting Dream sailings**. **Third and fourth guests can sail at a special rate**, making it the perfect opportunity to join the anniversary celebrations and experience Genting Dream at exceptional value.

*“Over the past decade, Dream Cruises has redefined cruising in Asia, bringing families and travellers closer to extraordinary destinations, immersive entertainment and memorable moments at sea. Our 10th anniversary is an opportunity to thank our guests and partners, and to look forward to the next chapter of unforgettable journeys together,”* said **Michael Goh, President of StarDream Cruises**.

The **“Decade of Dreams”** celebration unfolds across three exciting chapters:

### **Chapter 1 – Founding Dreams (March – May 2026)**

Honouring the vision that shaped Dream Cruises’ first decade at sea, this chapter features the **Dream Capsule Time Capsule**, giving guests a chance to be among 10 lucky winners whose wishes will be fulfilled as part of the anniversary celebration. Guests can toast the occasion with the iconic French champagne house, **Veuve Clicquot**, through a Hi-Tea and champagne tasting masterclasses. Guests can toast the occasion with the iconic French champagne house, Veuve Clicquot, through an exclusive hi-tea experience and champagne tasting masterclasses. Culinary enthusiasts can also look forward to a special **2 Night Melaka sailing from 3 - 5 May 2026, featuring a curated menu and a special appearance by Chef Tommie Lee (French Papa), known from Culinary Wars Season 2**, in collaboration with our onboard chefs. This menu will also be served in the Bistro from May to June (chargeable). Families can





also enjoy bubble painting, sensory play and a bubble show, while entertainment highlights include *Colour My World* and the acrobatic showcase *Trustfall*.

### **Chapter 2 – Celebrate the Dream (June – August 2026)**

This chapter celebrates the creative energy and experiences that define the Dream Cruises lifestyle. Guests can enjoy **sports-related hosted activities and football-inspired experiences** at sea in conjunction with the World Cup, along with **high-energy wellness and fitness challenges** inspired by the global race HYROX. Fitness enthusiasts will also have the unique opportunity to meet **Amotti**, a renowned athlete and winner from Netflix's *Physical: 100*, who will conduct onboard fitness workshops and host a **meet-and-greet on the 2 Night Melaka Cruise departing from Singapore on 26 July 2026**. Other highlights include the playful **Wiggle Wiggle** pop-up experience, pickleball clinics, yoga by the sea, World Cup screenings and spectacular musical performances presented with **Broadway Asia International**, known for bringing world-class stage productions to the region.

### **Chapter 3 – The Dream Lives On (September – December 2026)**

Looking ahead, this chapter brings guests exciting new entertainment and immersive experiences onboard. Highlights include interactive selfie rooms for shareable moments at sea, the **10 Music Festival at Sea** featuring live acts, and a **special K-Pop themed 2 Night Melaka cruise departing from Singapore on 25 October 2026**, featuring the sensational group **KIIRAS**, a rising South Korean pop group known for their energetic performances and catchy hits. Guests on this sailing can enjoy a meet-and-greet with the group, live performances, and exclusive retail merchandise. Celebrations continue with festive events such as Oktoberfest at Sea, as well as innovative Future Food and cocktail experiences featuring **Belvedere**, the premium Polish vodka brand, offering a taste of the evolving culinary and lifestyle experiences aboard Dream Cruises.

Over the past decade, Dream Cruises has brought travellers closer to thrilling destinations, world-class entertainment and unforgettable family experiences at sea. As the brand celebrates this milestone, guests are invited to **join the journey and create the next chapter of extraordinary cruise vacations** with Dream Cruises.

Join us aboard Dream Cruises and celebrate a Decade of Dreams — visit [www.StarDreamCruises.com](http://www.StarDreamCruises.com) or contact the cruise line's local preferred travel agents to book your voyage.

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### **StarDream Cruises: The Cruise Line that Knows Asia Best.**

Officially launched on 26 March 2025, **StarDream Cruises** combines over three decades of cruising expertise, ushering in a new era of extraordinary voyages across Asia and beyond. The cruise line introduces two iconic brands — **StarCruises** and **Dream Cruises** — each offering a distinct experience that honours the legacy of their predecessors while elevating the standard for world-class cruising in Asia.

**StarCruises** brings affordable, lifestyle-driven cruising to the Asian market with intimate, mid-sized ships that accommodate up to 2,000 guests, offering a more personal cruising experience across Southeast and East Asia aboard the *Star Voyager* and *Star Navigator* cruise ships. Meanwhile, **Dream Cruises** redefines luxury cruising with expansive ships that cater to more than 3,000 guests, offering exclusive privileges and premium amenities. The *Genting Dream*, Dream Cruises' flagship, is homeported in Singapore year-round, sailing to various destinations in Malaysia, Thailand and Indonesia.

With decades of experience in hospitality and cruising, StarDream Cruises is set to redefine the cruise experience, catering to a diverse range of markets, offering tailored experiences that appeal to various demographic segments.

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