



## Beloved Hong Kong Character Mcdull Embarks on His First-Ever Summer Cruise Adventure Aboard *Star Voyager*.



**15 July – 30 August 2026: StarCruises Launches an Exclusive Summer Holiday Experience Featuring Family Entertainment, Interactive Activities and Special Mcdull-Themed Experiences at Sea.**

**10 June 2026 (Hong Kong)** – This summer school holiday season, from **15 July to 30 August 2026**, **StarCruises** invites families to create lasting memories aboard ***Star Voyager*** as beloved **Hong Kong character Mcdull embarks on his first-ever cruise adventure at sea**. **Departing from Ocean Terminal in the heart of Hong Kong**, the specially themed voyage brings together exclusive entertainment, interactive family activities, character appearances and themed dining, offering families a fun-filled holiday experience both on board and ashore.

Known and loved by generations for his humour, optimism and heartwarming stories, Mcdull will bring his signature charm to *Star Voyager* throughout the summer season. Families can enjoy exclusive themed experiences while sailing on the **2, 3 and 5 Night Cruises** from Hong Kong to popular destinations including **Okinawa (Naha, Ishigaki and Miyakojima), Ha Long Bay, Da Nang, Kaohsiung, Penghu and Xiamen**, or opt for the popular **2 Night Weekend High Seas Cruise** departing Friday nights for a quick family getaway.

Guests booking their summer voyage before **29 June 2026** can enjoy **up to 30% savings on cruise fares**, with the **3rd and 4th child cruising free** when sharing the same stateroom.

*"Mcdull has been a cherished companion to generations of families, making him the perfect addition to our summer holiday programme aboard *Star Voyager*,"* said **Michael Goh, President of StarDream Cruises**. *"This special collaboration combines travel, entertainment and family bonding, creating opportunities for parents and children to share meaningful experiences*





*together while exploring exciting destinations across Asia."*

### **Highlights of the McDull Summer Adventure at Sea**

- **Summer Exclusive Musical – "Mcdull · Fishball on the Run"** featuring animation, mascots, music and dance.
- **Mcdull Adventure Kit – HKD 288 per person** with interactive games, creative activities and special souvenirs.
- **Meet-and-Greet Sessions** with Mcdull and Mrs. Mak.
- **Themed Photo Spots** across the ship.
- **Classic Mcdull Movie Screenings** for the whole family.
- **Theme Song Sing-Along and Dance Party.**
- **Parent-Child Creative Workshops.**
- **Mcdull-Themed Dining Delights** featuring specially crafted treats and dishes.

Whether exploring exciting destinations or enjoying the exclusive Mcdull-themed activities on board, the **Mcdull Summer Adventure aboard Star Voyager** promises fun-filled moments and cherished memories for guests of all ages.

For more information and bookings, please visit [www.StarDreamCruises.com](http://www.StarDreamCruises.com)

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### **StarDream Cruises: The Cruise Line that Knows Asia Best.**

Officially launched on 26 March 2025, StarDream Cruises combines over three decades of cruising expertise, ushering in a new era of extraordinary voyages across Asia and beyond. The cruise line introduces two iconic brands—StarCruises and Dream Cruises - each offering a distinct experience that honours the legacy of their predecessors while elevating the standard for world-class cruising in Asia.

StarCruises brings affordable, lifestyle-driven cruising to the Asian market with intimate, mid-sized ships that accommodate up to 2,000 guests, offering a more personal cruising experience across Southeast and East Asia aboard the *Star Voyager* and *Star Navigator* cruise ships. Meanwhile, Dream Cruises redefines luxury cruising with expansive ships that cater to more than 3,000 guests, offering exclusive privileges and premium amenities. The *Genting Dream*, Dream Cruises' flagship, is homeported in Singapore year-round, sailing to various destinations in Southeast Asia.

With decades of experience in hospitality and cruising, StarDream Cruises is set to redefine the cruise experience, catering to a diverse range of markets, offering tailored experiences that appeal to various demographic segments.

#### **About Mcdull**

Mcdull is a cartoon character from Hong Kong, renowned for his endearing appearance and lovable personality. Complemented by down-to-earth storylines, witty dialogue, and catchy songs, the comic "My Life as Mcdull" was adapted for the silver screen in 2001 and won the hearts of Hong Kong citizens. Since then, Mcdull has become a household name. Gradually stepping out of comic frames, Mcdull has starred in various television shows and films, becoming an iconic symbol of Hong Kong's animation and comic culture. Meanwhile, the Mcdull film series has repeatedly secured major accolades at prominent domestic and international film festivals, allowing his simple-minded yet innocent image to spread far beyond Hong Kong.

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